



# Make a charitable gift with life insurance

▶ Learn how in our step-by-step guide

Life insurance can be a powerful tool for leaving a gift to your favorite charity. It may allow you to make a larger donation than you'd otherwise be able to afford, and our streamlined products help simplify the application process.

## HERE'S HOW IT WORKS:



Confirm that the charity is a qualified nonprofit organization and is willing to accept life insurance as a donation



Complete the life insurance application, listing the charity as the policyowner and beneficiary (your financial professional will help with this process)



Pay the premiums on the life insurance policy



When you pass away, the charity will receive the policy's death benefit

## HOW MUCH COULD YOU DONATE?

Here are some sample death benefit amounts (the funds that will go to your charity) and premium rates (the money you'll pay into the policy, usually on a monthly or yearly basis). These are for Nationwide YourLife® WL 100, based on a 45-year-old male who doesn't use tobacco (standard Nontobacco rate class).

Monthly premium	Annual premium	Death benefit
\$43.61	\$490.00	\$25,000
\$81.88	\$920.00	\$50,000
\$120.15	\$1,350.00	\$75,000

Keep in mind that there are many different ways to make a charitable donation with life insurance, including using an existing policy. Your financial professional can help you decide which option is the best fit for your needs.

## MORE ABOUT NATIONWIDE® LIFE INSURANCE

- We make the life insurance application process simpler and easier; on some policy types and amounts, there's no invasive underwriting and just a few medical questions
- Nationwide YourLife Whole Life insurance products offer guaranteed premiums as well as guaranteed and predictable cash value accumulation
- You can count on the strength and stability of Nationwide: a Fortune 100 company (*Fortune* magazine, June 2015), we're one of the biggest financial services companies in the United States

► For more information about charitable giving with life insurance, contact me today.

NAME OF CHARITABLE ORGANIZATION (OPTIONAL)	(LOGO SPACE/DELETE BEFORE RELEASE)
NAME	
EMAIL ADDRESS	
ADDRESS 1	
ADDRESS 2	
PHONE	

Nationwide and its representatives do not give legal or tax advice, so be sure to consult with a legal or tax advisor for answers to specific questions.

Protections and guarantees are subject to the claims-paying ability of Nationwide.

Your life insurance needs may change with your personal situation, like with marriage or a job promotion. So consider whether a particular life insurance policy will fit your long-term life insurance needs, and weigh any associated costs before purchasing. Premiums vary with your sex, health and age, as well as additional charges for riders to customize a policy to fit your needs.



• Not a deposit • Not FDIC or NCUSIF insured • Not guaranteed by the institution • Not insured by any federal government agency • May lose value